



ALPHA BANK



ANNOUNCEMENT REGARDING THE POTENTIAL TARGET MARKET FOR THE BONDS TO BE ISSUED BY THE COMPANY "LAMDA DEVELOPMENT S.A." WHICH ARE OFFERED TO INVESTORS THROUGH A PUBLIC OFFERING AND WILL BE ADMITTED TO TRADING ON THE FIXED INCOME SECURITIES SEGMENT OF EURONEXT ATHENS

The Joint Coordinators and Bookrunners, namely "ALPHA BANK S.A.", "NATIONAL BANK OF GREECE S.A.", "EUROBANK S.A." and "PIRAEUS BANK S.A.", in connection with the public offering of the bonds (the "Bonds") of the company "LAMDA DEVELOPMENT S.A." (the "Company"), through the issuance of a common bond loan of up to €350,000,000, in their capacity as manufacturers of said financial instruments, in accordance with Article 16, par. 3 of Law 4514/2018 and the Bank of Greece Executive Committee Act No. 234/3/23.09.2024, regarding the requirements of monitoring products, hereby announce that, in cooperation with the Company, they have carried out an assessment of the potential target market for the up to 350,000 Bonds as follows:

- I. The potential target market for the Bonds is: retail clients, professional clients and eligible counterparties, each as defined in Law 4514/2018, as in force, having at least basic knowledge and experience in investment products and services, with limited capacity to bear losses in respect of the funds invested, low risk tolerance, with an appropriate investment horizon of up to seven (7) years, that is, until the due date of the Bonds (or earlier, either in case of exercise by the Company of its right to prepay them (call option), or in case of exercise by the bondholders of their repurchase right (put option)) and with investment objective the preservation of the invested capital or the interest income or the portfolio diversification and/or capital growth.
- II. All channels for the distribution of the Bonds (i.e., provision of investment services regarding investment advice, portfolio management, reception/transmission of order and execution of order) are considered appropriate for the clients of the potential target market.

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